

# Privacy notification (Website and contact persons) – Metoa

## 1 PROCESSING OF PERSONAL DATA

Metoa collects and processes personal data about you when you use our website, sign up for news and when you work as a contact person for one of our collaboration partners. Metoa is acting as the data controller when we process your personal data in these relations. The purpose of the processing of information about you, is to deliver our website and news services and interact with our collaboration partners.

## 2 WHAT INFORMATION ABOUT YOU DO WE USE?

Metoa processes information about you which we receive from you.

The information we collect and process may vary, but it will be regular personal data, including mainly your name, email address, location, IP address, language preferences, your consent to receive news from Metoa or participate in testing of our services.

## 3 HOW WILL WE USE THE INFORMATION ABOUT YOU?

The purpose of processing information about you is for marketing purposes and to deliver and optimise our website, news services and interact with our collaboration partners.

We may share your data with our data processors who assists us to process your data.

## 4 LEGAL BASIS

When Metoa receives and handle your personal data, we process information about you on the basis of the General Data Protection Regulation art. 6(1)(f). Metoa's legitimate interests justifying the treatment pursuant to art. 6 (1)(f) is in particular to be able to develop, optimise and market our services.

## 5 TRANSFER OF PERSONAL DATA TO THIRD COUNTRIES

Metoa may exchange information with suppliers and other parties in a country outside the EU/EEA if it is permitted under data protection legislation and given that all relevant conditions are fulfilled. These countries might have different rules regarding data protection than in the EU/EEA.

Metoa uses Google (Suite services) to handle your personal data, which may be on servers outside the EU/EEA. The information is transferred to Google under the EU-US Privacy Shield Framework. Further, we use Campaign Monitor Pty Ltd. for your

sign-up on our website. The information is transferred to Campaign Monitor Pty Ltd. under the EU Model Clauses.

## **6 HOW LONG DO WE PROCES YOUR INFORMATION?**

We process information about you for as long as necessary in order to achieve the purpose for which it was collected or if you asked to have your data deleted. We do not store the personal data in a manner, which enables identification, for a period which is longer than necessary for the purpose for which the personal data is legitimately processed.

## **7 YOUR RIGHTS**

You are not obligated to share your information with Metoa. If you choose not to provide us with information that are necessary for us to deliver our website and news services and collaborate with the company that you are representing, this may affect our ability to deliver our service and/or collaborate.

Under data protection legislation, you have the right to receive information about and object to the processing of information about you. Upon request, you also have the right to have information about you rectified, deleted or restricted if the information is wrong, misleading or unlawfully processed. In addition, you have the right to data portability.

If you wish to make use of your rights, please contact [metoa@metoa.dk](mailto:metoa@metoa.dk).

You can lodge a complaint about our processing of information about you by contacting the Danish Protection Agency. You can find their contact information here: [www.datatilsynet.dk](http://www.datatilsynet.dk)

Metoa ApS, Applebys Plads 7, 1411 København K. Business registration number: 38297074. Phone number: +45 23811942.